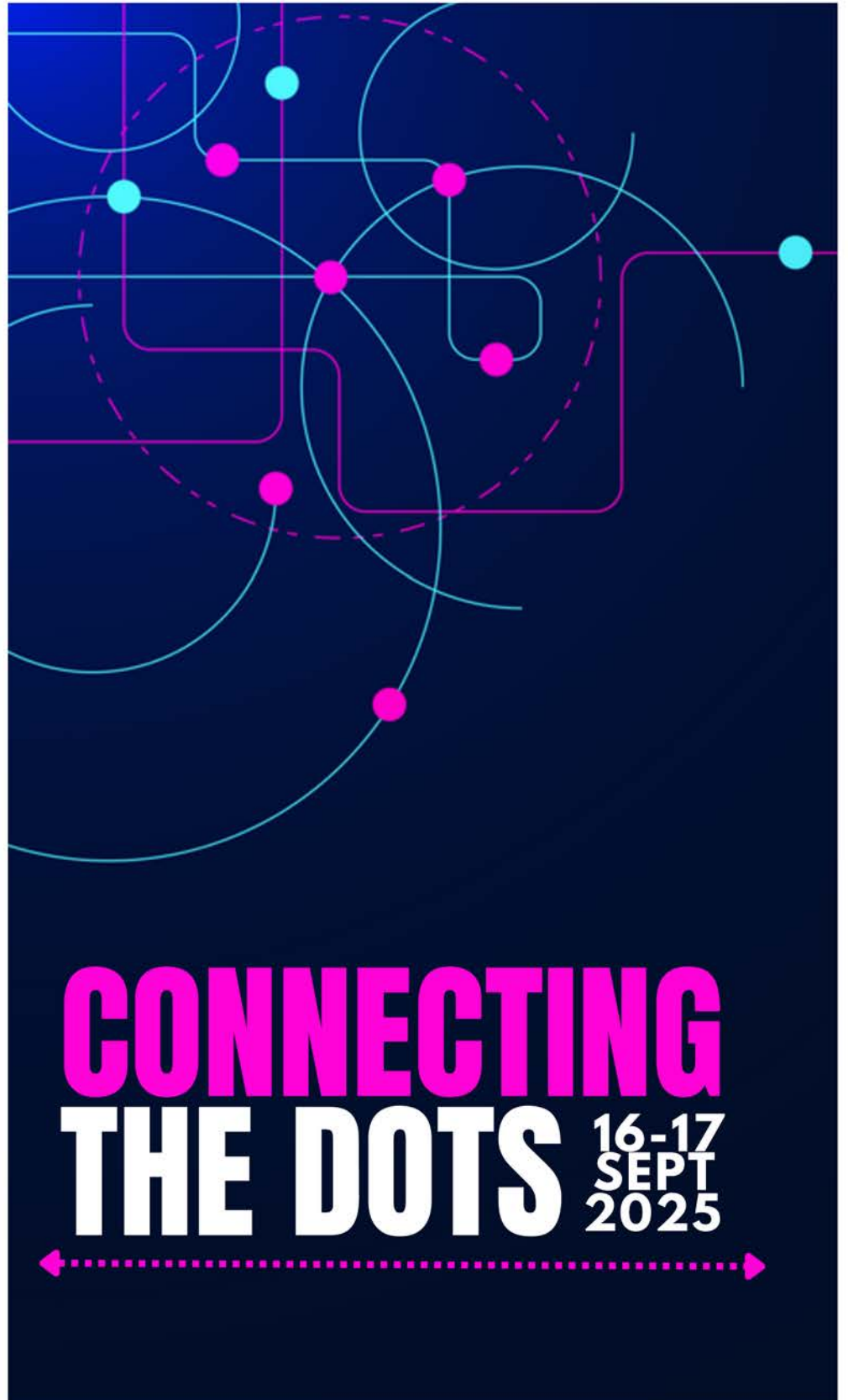


# AGENDA



**CONNECTING**  
**THE DOTS** 16-17  
SEPT  
2025



# ACTIVITIES

The Connect Conference will take place on September **16th and 17th, 2025**, at the prestigious Grand Hotel in Birmingham.

This year, the theme **“Connect the Dots”** will focus on fostering collaboration across the bathroom industry. In an ever-evolving marketplace, growth can only be achieved when manufacturers, supply chains, retailers, and merchants work seamlessly together. The conference will explore how partnerships, shared insights, and innovative strategies can enable sustainable growth, ensuring the industry thrives amidst modern challenges.

## INSIGHTS LIVE - SEPTEMBER 16TH - FREE FOR MEMBERS TO ATTEND

**The first day will focus on internal discussions and collaboration  
Registration with tea/coffee from 8.30am**

### Technical Stream

10.15m - 12.00pm: **Technical Session 1  
(Open Session)**

To include sessions on:

- Taps and Shower Controls
- Sanitaryware, Shower Enclosures, and Baths
- Furniture, Surfaces, and Lighting

12.05pm - 1.15pm: **Technical Session 2  
(Closed Session)**

1.15pm - 2.15pm: **Networking Lunch**

2.15pm - 3.15pm: **Public and  
Commercial Bathrooms Session**

3.15pm - 3.30pm: **Coffee Break**

3.30pm - 4.30pm:  
**Healthcare/Adaptations Session**

### Marketing Stream

10.15am - 1.00pm: **Marketing Session** with a selection of guest presentations and speaker

**1.15pm - 2.15pm: Networking Lunch**

2.15pm - 3.15pm: **Showroom/Independent  
Retailer Session**

3.15pm - 3.30pm: **Coffee Break**

3.30pm - 4.30pm: **Talent Session**

4.30pm - 5.00pm: **Coffee Break**

5.00pm - 6.00pm: **Association General Meeting (Open Session)**

7.00pm - 11.00pm: **Networking drinks reception and dinner**

**Open to members and non-members** this is a paid for event with prices starting from £299.00+VAT with accomodation included. Full pricing can be found on page 4.

## CONNECT CONFERENCE 2025 - SEPTEMBER 17TH

The second day will be packed with valuable insights and dynamic discussions for all delegates.

### 9.30AM: REGISTRATION WITH TEA/COFFEE AND PASTRIES

### 10.20AM: WELCOME TO THE CONNECT CONFERENCE 2025

### 10.30AM: KEYNOTE #1 ANNA LEACH



Anna is Deputy Chief Economist at the CBI and heads the CBI's Economic Intelligence team - covering macroeconomic forecasting and analysis and business surveys - and CBI Economics consulting team - which offers commercial products and services.

She has worked at the CBI since 2008, when she joined as Fiscal Economist working on the CBI's Budget submissions and public finance analysis. She moved on to head the economic analysis team in 2012, leading on the CBI's assessment of near-term economic conditions, taking over the surveys team in 2017, and the consulting team in 2023.

Anna previously worked in the Government Economic Service (GES) in various roles at the Department for Work and Pensions (DWP), where she worked on UK local area labour markets and international labour markets, and at the Treasury, where she worked on business sector analysis and macroeconomic communications.

### 11.30AM: CHARITY PRESENTATION

In aid of



We will hear from this year's chosen charity, Macmillan Cancer Support. Macmillan Cancer Support is a UK-based charity that provides support to people affected by cancer, including those diagnosed, their families, and caregivers. Their work includes offering information and support, funding cancer research, influencing cancer policy, and supporting the cancer workforce. They aim to help people live life as fully as possible with and after cancer.

### 12.30PM: THE BIG DEBATE

The return of the Big Debate session, where a panel of experts will explore the challenges and opportunities of 'connecting the dots.' This engaging session will focus on how manufacturers, supply chains, retailers, and merchants can collaborate more effectively to drive innovation and success.

### 2.30PM: AMANDA LONG, CCPI



Amanda Long, Chief Executive, Construction Product Information Ltd - The not-for-profit organisation set-up to guard, manage and assess conformance of the Code for Construction Product Information (CCPI). With 25 years professional experience nationally and internationally, Amanda brings not for profit and private sector experience including working within a global charity championing consumer and public protection and national not-for-profit voluntary standard setting organisations for the built environment including in the past, the Considerate Constructors Scheme, Building a Safer Future Charter and now, in current post leading the Code for Construction Product Information (CCPI).

CCPI is a critical initiative working to raise standards in product information management and helping to move the industry to a place where there can be greater confidence in product information and marketing that is clear, accurate, up-to-date, accessible and unambiguous. It is aimed at becoming an industry norm and part of the license to operate for responsible manufacturers and suppliers.



### 3.00PM: TIM SMEDLEY, AUTHOR OF THE LAST DROP



Tim Smedley is an award-winning environmental journalist who has written extensively for The Guardian, the BBC, The Sunday Times and the Financial Times. His first book, *Clearing The Air*, about the global effects of air pollution, published in 2019, was shortlisted for the Royal Society Science Book Prize.

His most recent book *The Last Drop: Solving The World's Water Crisis* follows three years of research which took him to multiple countries, discovering where our water comes from (which gets surprisingly complicated, surprisingly quickly), how our water cycle is changing due to climate change, and the very human mismanagement of water in between.

As a UK-based author, Tim also looks at issues closer to home too, including the plight of over-abstracted chalk streams and the sewage crisis. And he's keen to highlight the solutions - from tech solutions, business solutions in the supply chain, to nature-based solutions. *The Last Drop* was named one of The Times Top 100 Books of the Year.

### 3.30PM: KEYNOTE #2 ALEX DEPLEDGE



Alex Depledge is a serial tech entrepreneur, keynote speaker and the current CEO of Resi.co.uk – the UK's largest residential architectural practice designed to help UK homeowners renovate and extend their homes. Prior to Resi.co.uk, Alex founded Hassle.com, Europe's largest domestic cleaning marketplace. Responsible for taking Hassle.com from inception to over £8million turnover in under 2 years, Alex also negotiated its subsequent sale for €32m.

In addition to her entrepreneurial success, Alex Depledge is a TV & radio commentator and sits on the board of Persimmon Homes. She has also won a string of awards including: Emerging Technology Scale-up 2022 at the Enterprise Awards, The Barclay's Entrepreneur Award for Start Up of the Year 2020 and was made an MBE for services to the Sharing Economy in 2016.

### 4.30PM - PRESIDENTS CLOSE

### 7.00PM - LATE: BLACK TIE GALA DINNER

The day will culminate with the much-anticipated Gala Dinner, featuring:

**30-Under-30 Awards:** Celebrating the hard work and achievements of our younger professionals who are shaping the future of the industry.

**Sustainability Award:** This year, a single open category will allow all members to showcase their efforts in sustainability, reflecting the broad and critical initiatives being undertaken across the sector.

Adding to the evening's excitement, we're thrilled to bring back our charity raffle and auction. The prizes at last year's raffle and auction caused huge anticipation, with palpable tension in the room as winners were revealed. Get ready for another evening of suspense and generosity!

# DELEGATE PACKAGES MEMBERS

**PACKAGE A @ £749+VAT:** ACCOMMODATION ON THE 16TH & 17TH | TICKETS TO BOTH DINNERS | CONFERENCE DELEGATE PLACE

**PACKAGE B @ £549+VAT:** ACCOMMODATION ON THE 17TH ONLY | CONFERENCE DELEGATE PLACE | TICKET TO GALA DINNER ON THE 17TH

**PACKAGE C @ £249+VAT:** CONFERENCE DAY DELEGATE ONLY INCLUDING REFRESHMENTS AND LUNCH

**PACKAGE D @ £299+VAT:** DINNER ON THE 16TH WITH ACCOMMODATION

**PACKAGE E @ £349+VAT:** CONFERENCE DAY DELEGATE | TICKET TO GALA DINNER (NO ACCOMMODATION)

**PACKAGE F @ £349+VAT:** TICKET TO GALA DINNER | ACCOMMODATION ON THE 17<sup>TH</sup> ONLY

**NON-ASSOCIATION MEMBERS WILL PAY £100 EXTRA ON EACH PACKAGE**





# DELEGATE PACKAGES

## BULK BOOKINGS

	Bulk Package A £5,500+VAT	Bulk Package B £4,500+VAT
PACKAGE A - 2 nights accommodation   Networking Dinner   Conference   Gala Dinner and Awards	6 places	4 places
PACKAGE B - Conference   Gala Dinner and Awards   Accommodation on the 17th Only	4 places	6 places



**Saving  
of  
£1,190**



**Saving  
of  
£1,790**



# BOOKING FORM

To confirm your booking please complete the below and return to:  
Sandra.Cliff@bathroom-association.org.uk

## **TERMS AND CONDITIONS OF MEMBER BOOKING PLEASE READ BEFORE COMPLETING.**

TO CONFIRM YOUR BOOKING YOU MUST SIGN, DATE AND RETURN THIS BOOKING FORM TO THE ASSOCIATION INDICATING THE ACTIVITIES YOU WISH TO ATTEND.

UPON RECEIPT OF THIS BOOKING FORM THE BMA WILL ISSUE CONFIRMATION AND INVOICE TO THE DESIGNATED PERSON.

**INVOICES MUST BE PAID IN FULL WITHIN 7 DAYS OF THE DATE OF THE INVOICE.**

**NO REFUND IS AVAILABLE SHOULD YOU WISH TO CANCEL.**

YOU ARE WELCOME TO SEND ALTERNATIVE REPRESENTATIVES IF THE ORIGINAL NAMED DELEGATES ARE UNABLE TO ATTEND. PLEASE KEEP US INFORMED SO WE CAN CONFIRM WITH THE HOTEL THE ACCOMMODATION CHANGES.

## **CONTACT DETAILS**

NAME FOR CORRESPONDENCE:

JOB TITLE:

COMPANY NAME:

ARE YOU A MEMBER OF THE BMA:

ADDRESS:

POSTCODE:

EMAIL FOR CORRESPONDENCE:

PREFERRED PHONE:

## **DELEGATE NAMES**

1. NAME:  
PACKAGE REQUIRED:

JOB TITLE:  
DIETARY REQUIREMENTS:

2. NAME:  
PACKAGE REQUIRED:

JOB TITLE:  
DIETARY REQUIREMENTS:

3. NAME:  
PACKAGE REQUIRED:

JOB TITLE:  
DIETARY REQUIREMENTS:

4. NAME:  
PACKAGE REQUIRED:

JOB TITLE:  
DIETARY REQUIREMENTS:

# BOOKING FORM NON-MEMBERS CONTINUED

## **MEMBERSHIP STATUS:**

MEMBER

☐

NON-MEMBER

☐

NON MEMBERS WILL PAY AN ADDITIONAL £100 ON ALL PACKAGE PRICES.

## **PAYMENT**

PO NUMBER:

PLEASE SETTLE WITHIN 14 DAYS OF INVOICE TO COMPANY. PAYMENT BY BACS AVAILABLE – DETAILS ON INVOICE

## **CONFIRMATION SIGNATURE**

**I HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THE BOOKING**

SIGNATURE:

JOB TITLE:

DATE:

## **FURTHER INFORMATION**

BATHROOM ASSOCIATION  
C/O RSM, FESTIVAL WAY,  
FESTIVAL PARK,  
STOKE-ON-TRENT,  
ST1 5BB

PHONE 01782 631619

**SANDRA.CLIFF@BATHROOM-ASSOCIATION.ORG.UK**

CONNECT  
CONFERENCE  
2025

CONNECTING  
THE DOTS  
16-17  
SEPT



# 16-17 SEPT CONNECTING THE DOTS

