

**16-17
SEPT**

**BMA
INDUSTRY
CONFERENCE**

2024



**BUILDING
GROWTH**



SPONSORSHIP OPPORTUNITIES & DELEGATE PRICES

WHY SPONSOR THE BMA INDUSTRY CONFERENCE?

The Annual BMA Industry Conference is the 'MUST' attend event in our industry's calendar. Sponsorship provides you with the opportunity to showcase your brand and offering to the key decisionmakers from all parts of the bathroom industry.

It's the only occasion in the UK event calendar with so many senior industry figures in one place, at one time. In addition, the conference provides a fantastic networking opportunity through the day and during our accompanying social programme.

We have several sponsorship packages available to suit any budget. However, the number of packages available in each band is limited.

ACTIVITES

A staple of the bathroom industry calendar, the BMA Industry Conference brings together senior leaders from manufacturing with other critical stakeholders in the sector for an inspiring and informative two-day event.

This year's event will take place on 15th-16th September at the Queens Hotel in Leeds.

Day 1 is workshop day.

- **Technical** – PFAS – What bathroom manufacturers need to know and their future regulation.
- **Marketing** – Utilising AI and digital innovation for a more profitable bathroom sector.

The day ends with an informal drinks reception and networking dinner.

Day 2 is the main conference, starting with the association's AGM. The agenda for the conference will be themed around "**Building Growth**", with high-profile keynotes and panel discussions. The day will conclude with our Gala Dinner, including entertainment, the presentation of our 'Thirty under Thirty' and a raffle/auction in aid of Band of Builders.

BMA has a range of sponsorships and delegate packages available (see tables on next pages).



SPONSORSHIP

	Platinum £5,000 + VAT	Gold £3,000 + VAT	Silver £2,000 + VAT	Bronze £1,000+VAT
1 delegate place day 1, including accommodation & meals	✓			
1 delegate place day 2, including accommodation & meals	✓	✓	✓	
10% discount on any further delegate bookings	✓	✓	✓	✓
Promotional stand space in the venue (Size TBC)	✓			
Logo placing in our sponsors video, shown through the conference around the venue	✓ Most prominent placing	✓	✓	✓ Least prominent placing
'Shout out' by the conference host	✓			
Branding on all banners and publicity materials	✓	✓	✓	✓
500-word article in brochure and full page ad	✓	✓		
250-word article in brochure and half page ad			✓	
PR activity announcing sponsorship	✓	✓	✓	✓
Speaking opportunity during the event	✓			
Filmed interview during the event for social media use	✓	✓	✓	✓

DELEGATE PACKAGES

MEMBERS

	Gold Package £699+VAT	Silver Package £499+VAT	Bronze Package £239+VAT	Day Delegate £199+VAT	Gala & Accom only £299+VAT
Monday 16th September					
Marketing Workshop 'Utilising AI & digital innovations to sell bathroom products.' **	✓	✓	✓	✓	✓
Technical Workshop 'PFAS - What manufacturers need to know about it's presence & regulation.' **	✓	✓	✓	✓	✓
Networking Dinner & Drinks	✓		✓		
Accommodation on the 16th	✓		✓		
Tuesday 17th September					
General Council & AGM **	✓	✓	✓	✓	✓
BMA Industry Conference 'Building Growth.'	✓	✓		✓	
Gala Dinner & Awards	✓	✓			✓
Accommodation on the 17th	✓	✓			✓

****INCLUDED AS THESE ACTIVITIES ARE FOC FOR ALL MEMBERS TO ATTEND**

BESPOKE PACKAGES ARE AVAILABLE ON REQUEST

DELEGATE PACKAGES

NON-MEMBERS

	Gold Package £859+VAT	Silver Package £599+VAT	Bronze Package £287+VAT	Day Delegate £239+VAT	Gala & Accom only £359+VAT	Marketing workshop £49+VAT	technical Workshop £49+VAT
Monday 16th September							
Marketing Workshop 'Utilising AI & digital innovations to sell bathroom products.'						✓	
Technical Workshop 'PFAS - What manufacturers need to know about it's presence & regulation.'							✓
Networking Dinner & Drinks	✓		✓				
Accommodation on the 16th	✓		✓				
Tuesday 17th September							
BMA Industry Conference 'Building Growth.'	✓	✓		✓			
Gala Dinner & Awards	✓	✓			✓		
Accommodation on the 17th	✓	✓			✓		

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DELEGATE PACKAGES

BULK BOOKINGS

	Bulk Package A £4,500+VAT	Bulk Package B £3,500+VAT
Monday 16th September		
Gold Package - 2 nights accommodation Networking Dinner Conference Gala Dinner and Awards	6 places	4 places
Silver Package - Conference Gala Dinner and Awards Accommodation on the 17th Only	4 places	6 places



BOOKING FORM

To confirm your booking please complete the below and return to:
Sandra.Cliff@bathroom-association.org.uk

TERMS AND CONDITIONS OF MEMBER BOOKING PLEASE READ BEFORE COMPLETING.

TO CONFIRM YOUR BOOKING YOU MUST SIGN, DATE AND RETURN THIS BOOKING FORM TO THE BMA INDICATING THE ACTIVITIES YOU WISH TO ATTEND.

UPON RECEIPT OF THIS BOOKING FORM THE BMA WILL ISSUE CONFIRMATION AND INVOICE TO THE DESIGNATED PERSON.

INVOICES MUST BE PAID IN FULL WITHIN 14 DAYS OF THE DATE OF THE INVOICE.

NO REFUND IS AVAILABLE SHOULD YOU WISH TO CANCEL.

YOU ARE WELCOME TO SEND ALTERNATIVE REPRESENTATIVES IF THE ORIGINAL NAMED DELEGATES ARE UNABLE TO ATTEND. PLEASE KEEP US INFORMED SO WE CAN CONFIRM WITH THE HOTEL THE ACCOMMODATION CHANGES.

CONTACT DETAILS

NAME FOR CORRESPONDENCE:

JOB TITLE:

COMPANY NAME:

ARE YOU A MEMBER OF THE BMA:

ADDRESS:

POSTCODE:

EMAIL FOR CORRESPONDENCE:

PREFERRED PHONE:

DELEGATE NAMES

1. NAME:

PACKAGE REQUIRED:

JOB TITLE:

DIETARY REQUIREMENTS:

2. NAME:

PACKAGE REQUIRED:

JOB TITLE:

DIETARY REQUIREMENTS:

3. NAME:

PACKAGE REQUIRED:

JOB TITLE:

DIETARY REQUIREMENTS:

4. NAME:

PACKAGE REQUIRED:

JOB TITLE:

DIETARY REQUIREMENTS:

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BOOKING FORM NON-MEMBERS CONTINUED

PAYMENT

PO NUMBER:

PLEASE SETTLE WITHIN 14 DAYS OF INVOICE TO COMPANY. PAYMENT BY BACS AVAILABLE - DETAILS ON INVOICE

CONFIRMATION SIGNATURE

I HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THE BOOKING

SIGNATURE:

JOB TITLE:

DATE:

FURTHER INFORMATION

BATHROOM MANUFACTURERS ASSOCIATION
C/O RSM, FESTIVAL WAY,
FESTIVAL PARK,
STOKE-ON-TRENT,
ST1 5BB

PHONE 01782 631619

SANDRA.CLIFF@BATHROOM-ASSOCIATION.ORG.UK

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EMAIL FOR CORRESPONDENCE:

PREFERRED PHONE:

PACKAGE

PLATINUM - £5,000+VAT

GOLD - £3,000+VAT

SILVER - £2,000+VAT

BRONZE - £1,000+VAT

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