You only know what you know
The BMA knows the rest
What’s in it for me?

**WATER EFFICIENCY**
A key policy issue for government that is influencing every element of the bathroom sector: material, design, manufacturing, installation, construction and consumer choice. The association is a key influencer as water efficiency climbs higher on the political agenda.

**EDUCATION & TRAINING**
Knowledge is power, but getting it right first time means profit.

The Bathroom Academy improves the knowledge base to build from.

The Bathroom Academy is a key platform for any new entrant into the bathroom market.

**MARKETING**
The marketing function is driven by a proactive committee that collectively has a wealth of experience. Focusing on key industry issues and ‘getting’ the right message out to a broader church of stakeholders.

**LOBBYING**
Lobbying is a key platform and enables Members voice to be heard and influence direction.

Working with key like minded bodies strengthens the voice.

**SUSTAINABILITY**
The Association aids its membership to understand the world of sustainability and to recognise the steps necessary to compete in today’s aggressive sustainability world.

**TECHNICAL & ENVIRONMENTAL**
A key membership benefit that pulls together expertise, that is second to none. Members can ‘tap’ into this precious resource of Standards, legislative, regulation and environmental knowledge.

Helping members ensure their products are ‘fit for purpose’ and meet legal requirements.

**ANNUAL BUSINESS CONFERENCE**
networking opportunities, including a Charity golf challenge.

Find out more about the benefits of membership
01782 631 619   www.bathroom-association.org.uk   info@bathroom-association.org.uk

www.facebook.co.uk/BathroomManufacturersAssociation

@BMABathrooms