The UK market is being flooded with products that don’t meet stringent safety & quality requirements; this makes it especially important for consumers to look for the CE Mark when choosing their new bathroom.

So what does a CE Mark mean for you? A CE Mark is an assurance that a product which has been made or imported has been certified “fit for purpose”.

You are probably used to looking for a CE Mark on toys and electrical appliances. But did you know that bathroom equipment (shower enclosures, shower trays, glass and plastic shower screens, baths and ceramic ware like toilets, basins and bidets) must also carry the CE Mark?
In 2013, the UK Government adopted new European legislation which brought about key changes. The Construction Product Regulation (CPR) makes it **MANDATORY** for companies to carry the CE Mark on all relevant bathroom products.

1. The CE Mark guarantees that the product has been assessed and that it is ‘fit for purpose’ and demonstrates ‘European Conformity to a harmonised standard’. It does not guarantee that the product is of a high quality.

2. The CPR requires that manufacturers and importers are responsible for the CE marking and that their products have a type, batch or serial number and supporting technical documentation.

3. If consumers are uncertain regarding the legitimacy of the product, their concerns can be alleviated by making sure that the CE mark is present on the product packaging or on the supporting literature. If this is not the case, one should raise the issue immediately with your supplier.

4. All products should be supplied with a Declaration of Performance (DoP) which details the actual performance characteristics of the product that have been verified. If the DoP is not supplied directly with the product, then a web reference on the CE label must be stated to enable a digital copy of the DoP to be obtained.

5. The DoP must at the very least be available on the manufacturers website.

6. If companies/individuals fail to comply with the regulations a series of penalties can be imposed, such as manufacturers being force into taking remedial actions, withdrawing or recalling the product, and even imprisonment and fines.

Bathroom products that fall into this category are:

- Baths for domestic use including whirlpool baths
- Shower enclosures
- Bidets
- Urinals
- WC’s
- Shower trays
- Washbasins

The ramifications can lead to imprisonment and/or a fine of up to **£5,000** per incident.